

# Privacy Policy/Terms of Service

Saturday, 20 October 2007

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## Terms of Service

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## Privacy Policy

Phil's Custom Trout Flies has created this Privacy Policy in order to demonstrate our firm commitment to your privacy and the protection of your information. As part of the normal operation of services, we collect information about you. To better protect your privacy, we provide this notice explaining our information practices and the choices you can make about the way your information is collected and used.

Information Collected During Your Use of the Phil's Custom Trout Flies Website - In order to purchase products from Phil's Custom Trout Flies, customers are required to give contact information (such as your name, shipping address and email address). Additionally, when you purchase products from Phil's Custom Trout Flies, we may need to collect certain information, such as your credit card number, credit card expiration date, and billing address via PayPal. Financial Information that is collected is not disclosed directly to us by Paypal, and we rely on their Privacy Policies in protecting this information. Contact information is solely used to bill you for products and services, and for periodic communications and newsletters from Phil's Custom Trout Flies. Phil's Custom Trout Flies does not share any Contact or Financial Information with outside parties.

## Disclosure of Your Information

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described in this Privacy Policy without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses. Phil's Custom Trout Flies will never willfully sell, lease, or rent any personally identifiable information about you or your business to any third party without first receiving your permission.

Phil's Custom Trout Flies cannot ensure that all of your personally identifiable information will never be disclosed in ways not described in this Privacy Policy. For example, we may be required to disclose personally identifiable information to the government or by court order under certain circumstances, or other situations may arise requiring such disclosure. In addition, you authorize us to disclose any information about you to law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate. This site contains links to other sites. Phil's Custom Trout Flies is not responsible for the privacy practices or the content of such web sites.